DCSN
Delaware Charter Schools Network

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FOR IMMEDIATE RELEASE

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Delaware Charter Schools Network Welcomes Pete Duncan as Communications Specialist

WILMINGTON, Del. — The Delaware Charter Schools Network (DCSN) is pleased to announce the hiring of Pete Duncan as its new Communications Specialist, a role dedicated to telling the story of Delaware's charter schools while strengthening the digital presence of DCSN and its partner schools across the state.

As Communications Specialist, Duncan will serve as the digital voice of DCSN, creating compelling content that showcases student achievement, school culture, educator and staff accomplishments, and meaningful community partnerships. Through engaging storytelling across digital and social media platforms, he will help highlight the innovation, excellence, and impact taking place every day in Delaware charter schools.

The Delaware Charter Schools Network's mission is to promote excellence in public education by supporting and advocating for Delaware charter schools. Duncan's work will further that mission by sharing authentic stories that connect students, families, educators, community partners, and the public with the successes and opportunities found throughout Delaware's charter school community.

"I tell our schools all the time: tell your story, or someone else will tell it for you. That's why we're so excited to welcome Pete as DCSN's new Communications Specialist and launch this innovative shared services model with three of our member schools. Every school has unique successes, challenges, and stories worth celebrating. By investing in communications, we're creating opportunities to elevate those voices and connect them in meaningful ways," said Kendall Massett, Executive Director, Delaware Charter Schools Network. "I'm excited to see how the thread of each school's story can be woven together to showcase the rich tapestry that is

our Delaware charter school community. Pete's experience and passion for storytelling will help ensure our schools, students, educators, and families are seen, heard, and celebrated."

Duncan brings more than 20 years of experience serving Delaware schools through teaching, coaching, and admissions. Throughout his career, he has worked closely with students and families while building strong relationships within school communities and helping schools share their missions with prospective families and stakeholders.

"I am excited to join the Delaware Charter Schools Network and help tell the remarkable stories happening every day in our charter schools," Duncan said. "Delaware is home to passionate educators, dedicated students, supportive families, and innovative learning environments. I look forward to highlighting those stories and helping our partner schools connect with their communities in meaningful ways."

Duncan earned a Bachelor of Arts in English from the University of Delaware and a Master of Arts in Secondary Teaching from Wilmington University.

In his new role, Duncan will collaborate with DCSN and its partner schools to develop engaging digital content, expand social media outreach, celebrate school achievements, and increase public awareness of the important role Delaware charter schools play in providing high-quality public education throughout the First State.

About the Delaware Charter Schools Network

The Delaware Charter Schools Network (DCSN) is a nonprofit organization dedicated to promoting excellence in public education by supporting and advocating for Delaware charter schools. DCSN works collaboratively with charter school leaders, educators, policymakers, families, and community partners to strengthen educational opportunities for students across Delaware through advocacy, professional development, collaboration, and public engagement.

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